

**Southington Education Foundation
Executive Board Meeting
January 12, 2010
Minutes**

Members in Attendance:

Joe Erardi, Ron Marut, Dawn Miceli, Dave Monti, Beth Pestillo, Bill Lutz, Alan DeBisschop, George Costanzo, Tony Sheffy, Kelley Maccione

Tony opened the meeting at 6:30 p.m.

- o Alan made a motion to accept the 12/15/09, 1/6/10 minutes
- o Dave seconded the motion

Treasurers Report

- As of 1/12/10 we have a balance of \$23,882.33 in our account. The balance reflects a \$4,000 check made for the purchase of SEF CDs
 - o Dave Monti made a motion to accept the treasurer's report
 - o Ron Marut seconded the motion

Publicity

- Dawn is keeping a scrapbook of all SEF events and publicity
- Dawn is working on a marketing plan to seek donations at major school functions. She will meet with Dr. Erardi to go over the school calendar and mark events for SEF presence.
- Discussion was held on making quarterly reports and updates at BOE meetings.
- A large check has been ordered for halftime presentation during the 1/26 basketball game at the high school. Game begins at 7:00. SEF members are encouraged to attend.
- SEF will be present at upcoming kindergarten orientation meetings on 1/27 and 2/1.
 - o Ron made the motion to use this opportunity to solicit \$10. membership donations and build on our database.
 - o Dave seconded the motion
 - o All in favor

Fundraising

- Our **Outback fundraiser** is on January 23rd. At this time, we have at least 150 confirmed ticket sales.
- Beth will set up a table and banner to collect tickets and money
- As a good will gesture, some tickets will be provided to the local senior center
- **Mardi Gras** will be held on February 16th. The Rotary is making SEF the primary recipient of money raised from their event. Everyone is encouraged to support the Rotary in the fundraising efforts. Please click on the link below for more information.
<http://rotarymardigras2007.blogspot.com/2008/12/mardi-gras-night-2009.html>
- The **5K race** will be brought back to the fundraising committee for further discussion and support
- The fundraising committee is seeking dates for our annual **Fan of the Foundation** fundraising event to be held.
- Alan will look into possibilities of being linked into the United Way
- Once a big ticket item is determined, the committee will pursue top tax payers and local foundations for donations
- There was a discussion on using a **professional fundraising** company.
 - o Kelley made a motion to research this option for further discussion
 - o Beth seconded the motion
 - o All in favor

Grants

- Gina Krar will come to our February meeting to speak before the Executive Board
- The grant committee has reviewed all 21 grant applications. 9 grant requests were brought before the board for approval with two other applications remaining on the table until further information is obtained.
 - Dave Monti made a motion to approve the 9 grant applications with the amendment to electronically approve the 2 tabled applications once the needed information is obtained.
 - Kelley Maccione seconded the motion
 - All in favor
- A procedure will be put in place for awarding grant winners including an appropriate time frame and protocol for funding.
- There will be a press conference for awarding the winners. George will speak to Dawn about coordinating the event.
- The board discussed sending out a second round of grant requests to the schools
 - Bill Lutz made a motion for such grant applications to be sent without a funding limit
 - Alan DeBisschop seconded the motion
 - The board was split 4 in favor, 4 opposed
 - Kelley Maccione made a motion to send out a second round of grant applications, after the first round has been awarded, with a \$500 limit to be funded in April
 - Alan DeBisschop seconded the motion
 - All in favor
- The Rotary has agreed to fund an initiative through SEF
 - Dave Monti made a motion to speak with Dr Erardi on programs in need of funding in respect to the Rotary donation
 - Bill Lutz seconded the motion
 - All in favor

Old Business

- Insurance
 - Alan DeBisschop made a motion to pay \$595. for an insurance policy covering directors up to one million dollars.
 - Kelley Maccione seconded the motion
 - All in favor

New Business

- Beth Pestillo will head up a nomination committee to create a policy for nomination and election of executive board members and officers. Tony Sheffy, Alan DeBisschop and Kelley Maccione will sit on this committee.

Meeting Schedule

- Our next **Executive Board** meeting will be held on Tuesday, February 9th at 6:30 at Hatton School
- The next **Board at Large** meeting has not yet been scheduled

Tony made a motion to adjourn the meeting at 8:23 p.m.

Beth seconded the motion

Respectfully submitted,

Beth Pestillo